



**MALTA STOCK EXCHANGE
INSTITUTE**

**TOWARDS
A BRIGHTER
FUTURE**

Beyond Compliance: A Practical Approach to CSR and Business Ethics

Course No 210

'Compliance' has become a contemporary business obsession. However, we know that the fundamentals for success, engaged growth and sustained competitiveness lie soundly beyond the threshold of compliance. This applied masterclass goes beyond, addressing the core of corporate social responsibility (CSR) and business ethics – today critical differentiators for enduring success for any business or organisation. Globalisation and internationalisation, the quest for growth and increasingly intense competitive environments, coupled with pervasive media presence and calls for responsibility, transparency and accountability have universally heightened the impact and implications of ethics and regulatory pressures for businesses and organisations. Effective ethical engagement and corporate social responsibility are instrumental for sustainable competitiveness and continued growth – enduring competitive advantage and, arguably, survival. This short course equips practitioners with strategic and decisional insight and provides interested persons among the public with a sound understanding of key fundamentals underpinning ethical issues in human interaction and managerial decision making – also within the broader context of organisational behaviour and responsible corporate citizenship.

Sample Topics Covered:

Beyond compliance: Complementary parameters of corporate social responsibility obligations and business ethics

Applied cases – The cost of failure: Fallout and loss from corporate malfeasance and unethical engagement

Fundamental dilemmas and professional perspectives

Unravelling the complexity and issues for engagement and success

Implications of competitive intensity and globalisation on CSR and construed ethical obligations

Process: Determining sound ethical strategic and managerial decisions

Guidelines, self-regulation and codes of conduct

Discussion workshop: Responsible corporate citizenship for enduring success

Registration Course 210

Beyond Compliance: A Practical Approach
to CSR and Business Ethics

2021

Name

Position

Company

Company Email

Address

ID Card

Mobile

Applicant Email

The data completed above is being compiled to enable the MSE Institute to communicate with you about the course when necessary.

Registration fee: €100 per participant (Full time students and senior citizens are eligible to a 50% discount). Group bookings of 4 or more persons from the same organisation attract a 10% discount.

Terms and Conditions

Applicants who are registered for the course are not entitled to a refund if they are unable to attend, but may assign their booking to a 3rd party subject to confirmation by the MSE Institute.

Malta Stock Exchange Institute Ltd.

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General Information

Time: 13.30 - 16.00hrs
Venue: Malta Stock Exchange
Subject to COVID-19 related restrictions
Online
Level: Intermediate

Schedule

Duration: 5 hours

Dates: 26, 27 January
 12, 13 October

Target Audience

Anyone who is in business, or deals with and advises businesses, financial advisers, accountants, lawyers and persons working in the financial services sector.

Lecturer

Dr Nathaniel Massa



Nathaniel holds a PhD in Business and Management from the Adam Smith Business School at the University of Glasgow, and an MBA from Henley Business School. Spanning academia and industry through consulting assignments, Dr Massa is resident senior faculty at the Department of Management at the University of Malta, where he is also a member on the board of the Centre for Entrepreneurship and Business Incubation. His research interests include international business strategy and entrepreneurship, as well as organisational behaviour and family business research. He is associated with the Community for Internationalisation and Enterprise Research at the Adam Smith Business School, University of Glasgow, and a member of the Academy of International Business (AIB), USA, and the British Academy of Management (BAM), UK. Invited to lecture, present his research and participate at international fora and foreign universities, Dr Massa is actively involved in training programmes for managers and executive practitioners in industry.

Cheques to be made payable to: Malta Stock Exchange Institute Ltd.

Payments by bank transfer

Bank: Bank of Valletta plc
IBAN Code: MT04VALL22013000000040025119059
IBAN BIC: VALLMTMT

Kindly insert your NAME, SURNAME, ID CARD NUMBER and COURSE NUMBER in the transaction narrative.

This application is to be accompanied by payment or proof of payment by bank transfer.